

AMANDA TEPPER

GRAPHIC DESIGNER



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PROFESSIONAL PROFILE

Graphic Designer with 6+ years of experience working in the creative industry. Focus on conceptualization to delivery across a wide range of advertising, social media and marketing platforms. Accustomed to fast-paced environments and working under pressure to meet deadlines. Organized and a hard worker with strong oral and written communication skills. Creatively push the design boundaries to achieve my clients' vision.

SKILLS

PHOTOSHOP, INDESIGN,
ACROBAT, ILLUSTRATOR,
PROCREATE, XD, AFTER
EFFECTS, ADOBE CREATIVE
CLOUD, DREAMWEAVER,
INCOPY, PREMIER PRO, IMOVIE,
WIX, WORDPRESS, SOCIAL
MEDIA, FACEBOOK, TIK TOK,
INSTAGRAM, LIGHTROOM,
SNAPCHAT, PINTEREST, TWITTER,
LINKEDIN, WORD, PAGES,
EXCEL, POWERPOINT, KEYNOTE,
OUTLOOK, SLACK, SKYPE,
ZOOM, TEAMS

EXPERTISE

GRAPHIC DESIGN, TYPOGRAPHY,
PHOTOGRAPHY, VISUAL
DESIGN, BRANDING, DIGITAL
ART, ADVERTISING, CREATIVE
CAMPAIGNS, SOCIAL MEDIA
MARKETING, PRODUCTION
DESIGN, DIGITAL PRODUCTION,
PRINT PRODUCTION,
ART DIRECTION, PHOTO
RETOUCHING AND EDITING,
LOGO DESIGN, SOCIAL
MEDIA DESIGN, STORYBOARD
CREATION

EDUCATION

B.S. IN ADVERTISING WITH A CONCENTRATION IN GRAPHIC ART

University of Florida
Gainesville, Florida-Main Campus

EXPERIENCE

SENIOR DESIGNER

SAATCHI & SAATCHI | NEW YORK, NEW YORK

JANUARY 2020 - PRESENT

As part of the creative team, tasked with creating campaigns and designing advertising collateral for Toyota on a national and regional scale. Part of the entire creative process from conceptualizing to designing and executing the final product. Work closely with vendors and creators to see that our vision comes to life. Specialize in digital, broadcast, print, out-of-home and social media advertising.

DESIGNER

MIND GYM | NEW YORK, NEW YORK

MARCH 2018 - DECEMBER 2019

As part of the creative team, tasked with creating concepts, designing training materials, and finalizing design comps for clients. Specialized in using brand guidelines to create customized design collateral such as handouts and presentations. Worked directly with clients to ensure the end product was in line with their vision.

DESIGNER

KBS | NEW YORK, NEW YORK

JULY 2017- MARCH 2018

Worked closely with producers and the creative team to finalize and oversee design comps for creative campaigns. Tasked with re-sizing digital and print ads to specific technical specs and optimize assets for digital use for BMW, Vanguard, Windstream, Boars Head, American Express, etc. Created in-house agency collateral for company wide events.

ART DIRECTOR INTERN

FOX SPORTS | GAINESVILLE, FLORIDA

JANUARY 2017 - APRIL 2017

Created a campaign and re-branded Exactech, Inc. Built brand awareness for Exactech Arena at the Steven O'Connell Center at the University of Florida. Acted as lead Art Director responsible for creating and designing social media geotags, print ads, storyboards, and a micro-site. Visually brought ideas to life through art direction and graphic design.