





# TOYOTA HYBRIDS

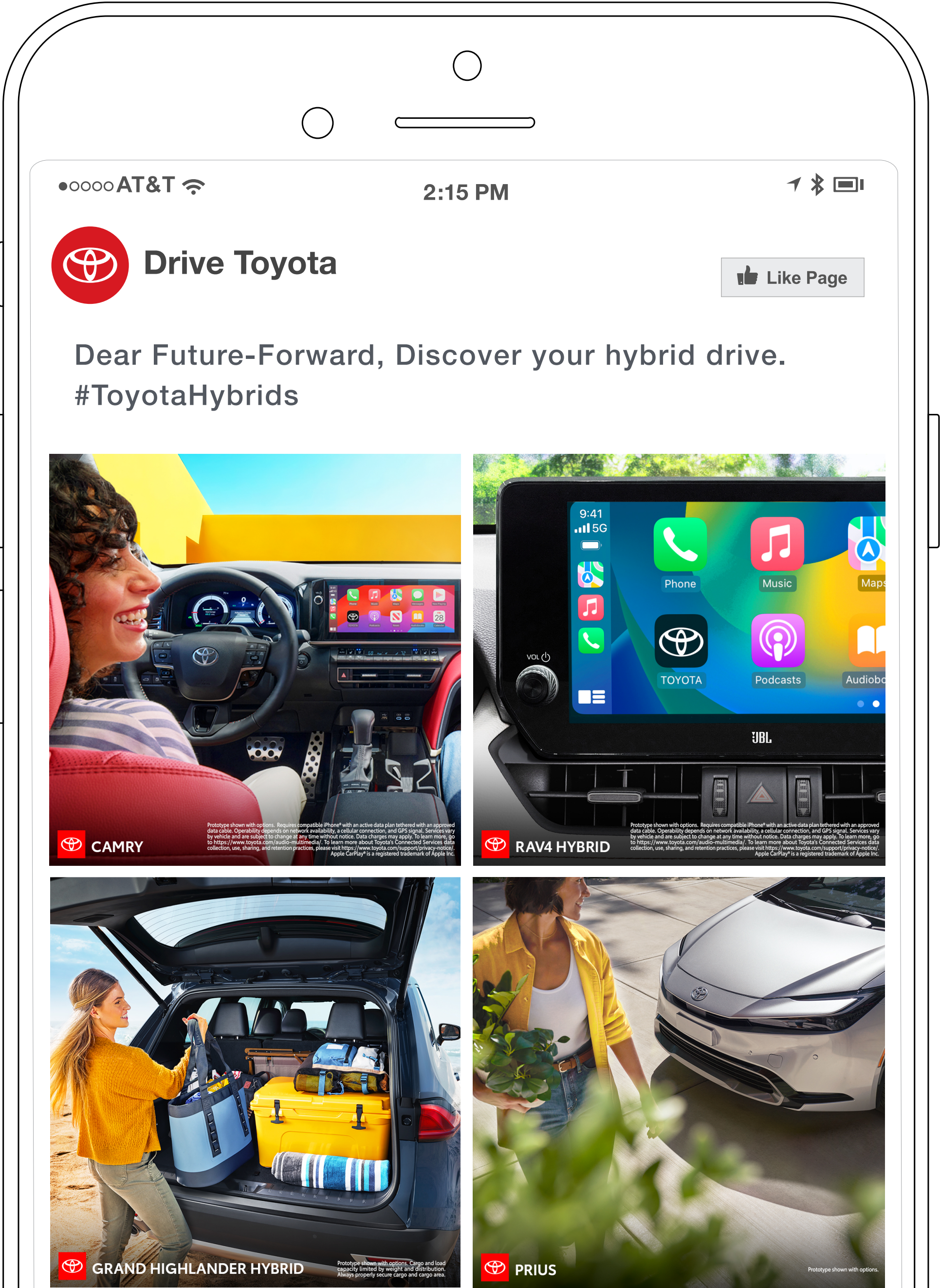
**DATE:**  
May 03, 2025

**PLATFORM:**  
Facebook  
Instagram

**FORMAT:**  
In-feed post

**POST COPY:**  
Dear Future-Forward,  
Discover your hybrid drive.  
#ToyotaHybrids

**ASSET LINK:**  
Link





# COROLLA CINCO DE MAYO

**DATE:**  
May 05, 2025

**PLATFORM:**  
Instagram

**FORMAT:**  
Story | Hashtag | Link  
<https://www.toyota.com/corolla/>

**POST COPY:**  
Dear Cinco De Mayo,  
Let's bring the fiesta!

#CINCODEMAYO  
Link: SEE THE COROLLA

**ASSET LINK:**  
Link





PRIUS PLUG-IN  
HYBRID

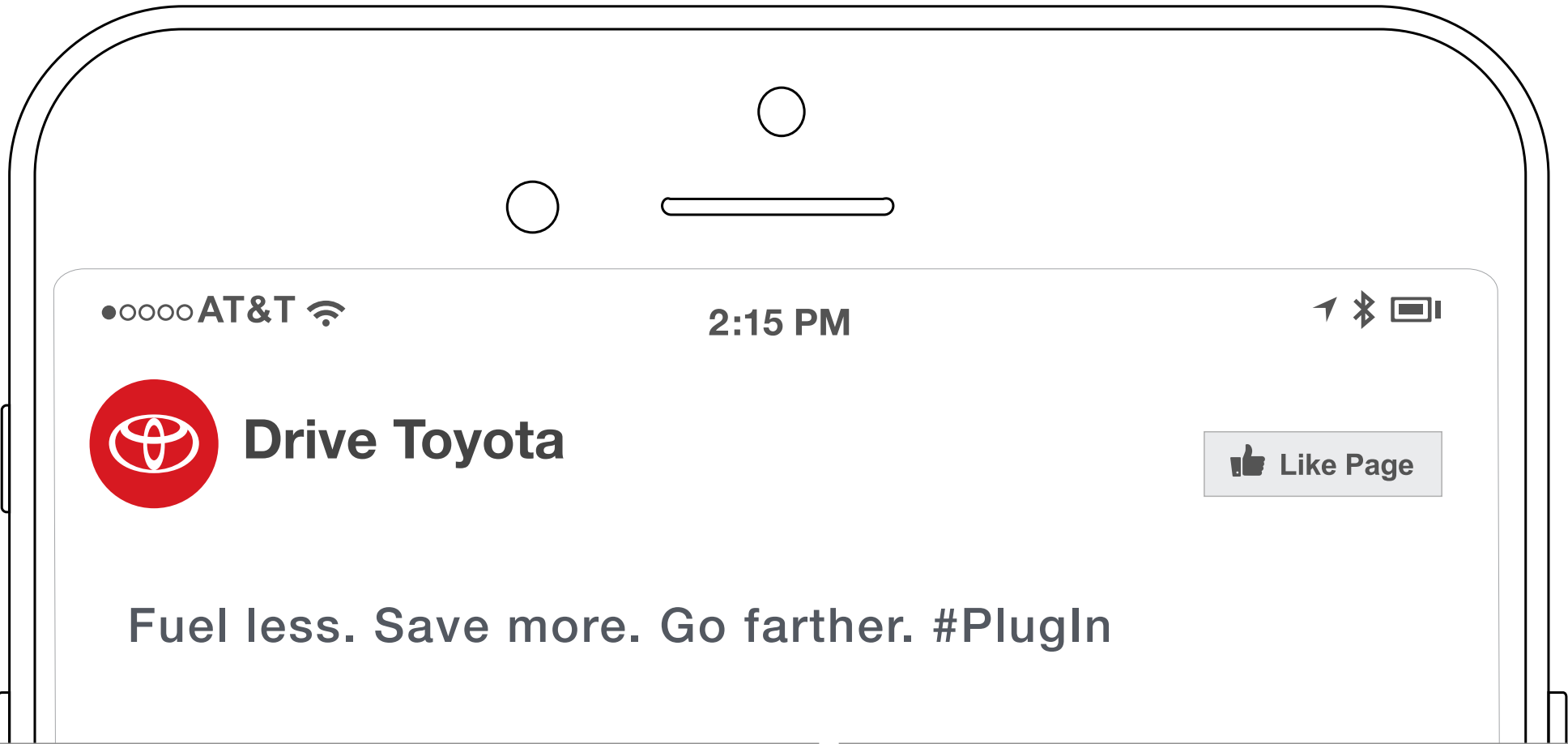
DATE:  
May 07, 2025

PLATFORM:  
Facebook  
Instagram

FORMAT:  
In-feed post

POST COPY:  
Fuel less. Save more.  
Go farther. #PlugIn

ASSET LINK:  
Link





# MOTHER'S DAY

**DATE:**  
May 09, 2025

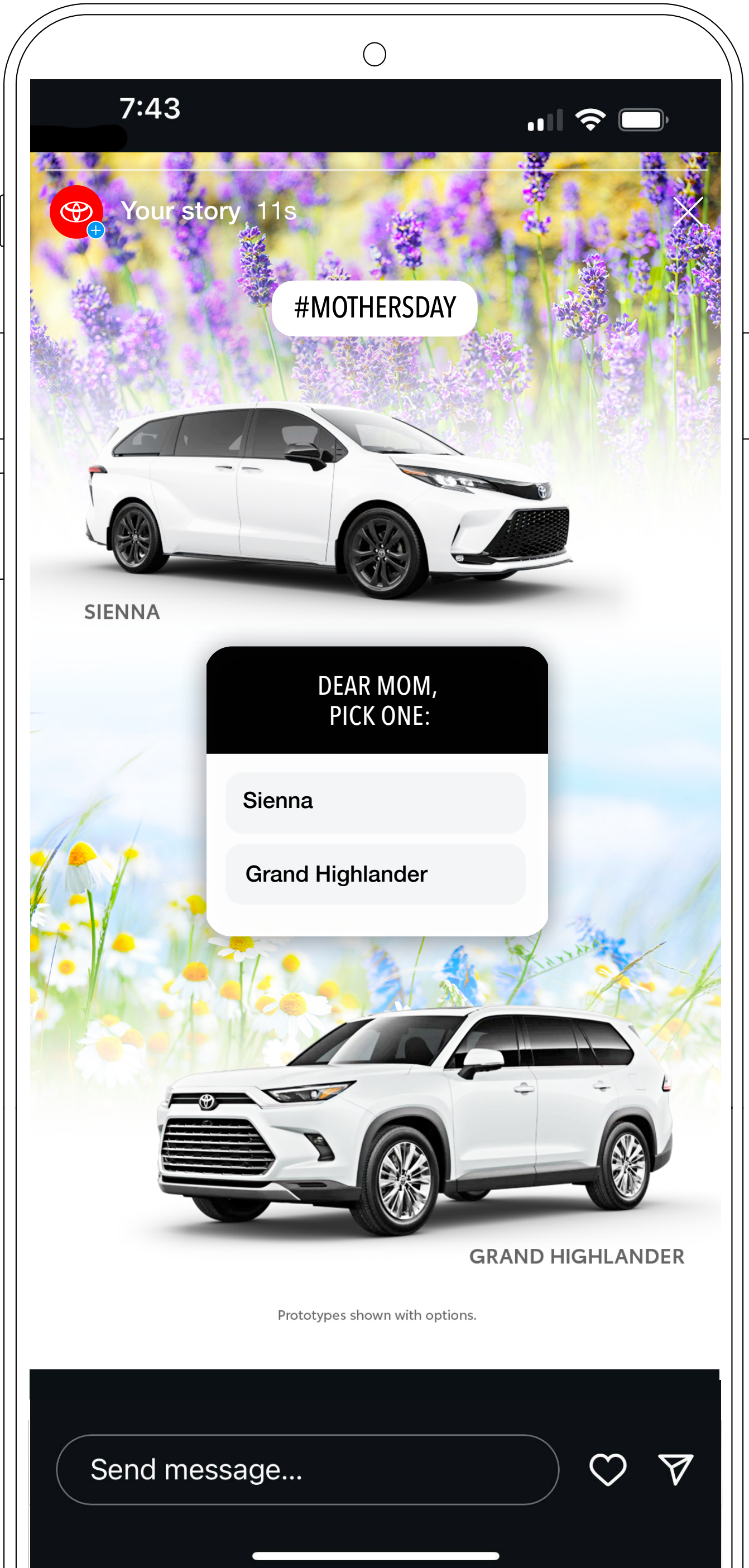
**PLATFORM:**  
Instagram

**FORMAT:**  
Story | Hashtag | Poll

**POST COPY:**  
Dear Mom,  
Pick One:  
Sienna  
Grand Highlander

#MothersDay

**ASSET LINK:**  
Link





MOTHER'S DAY  
GRAND HIGHLANDER

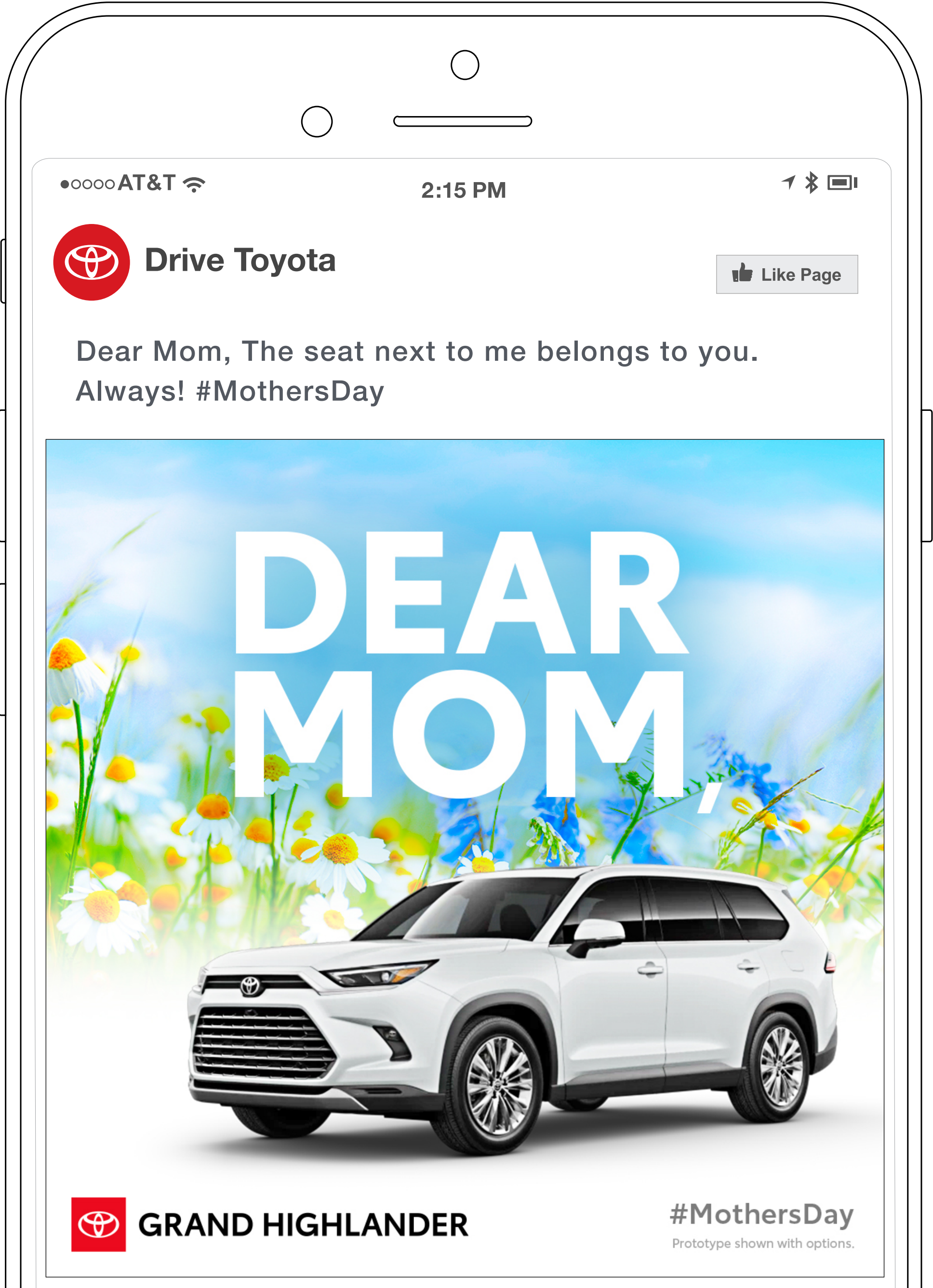
DATE:  
May 09, 2025

PLATFORM:  
Facebook  
Instagram

FORMAT:  
In-feed post

POST COPY:  
Dear Mom, The seat next to me belongs to you. Always!  
#MothersDay

ASSET LINK:  
Link





CAMRY

DATE:  
May 13, 2025

PLATFORM:  
Instagram

FORMAT:  
Story | Link  
<https://www.toyota.com/>

POST COPY:  
VROOM. VROOM.  
Get a Camry while the getting’s good.

Link: SUMMER STARTS HERE  
SALES EVENT

ASSET LINK:  
Link





CAMRY

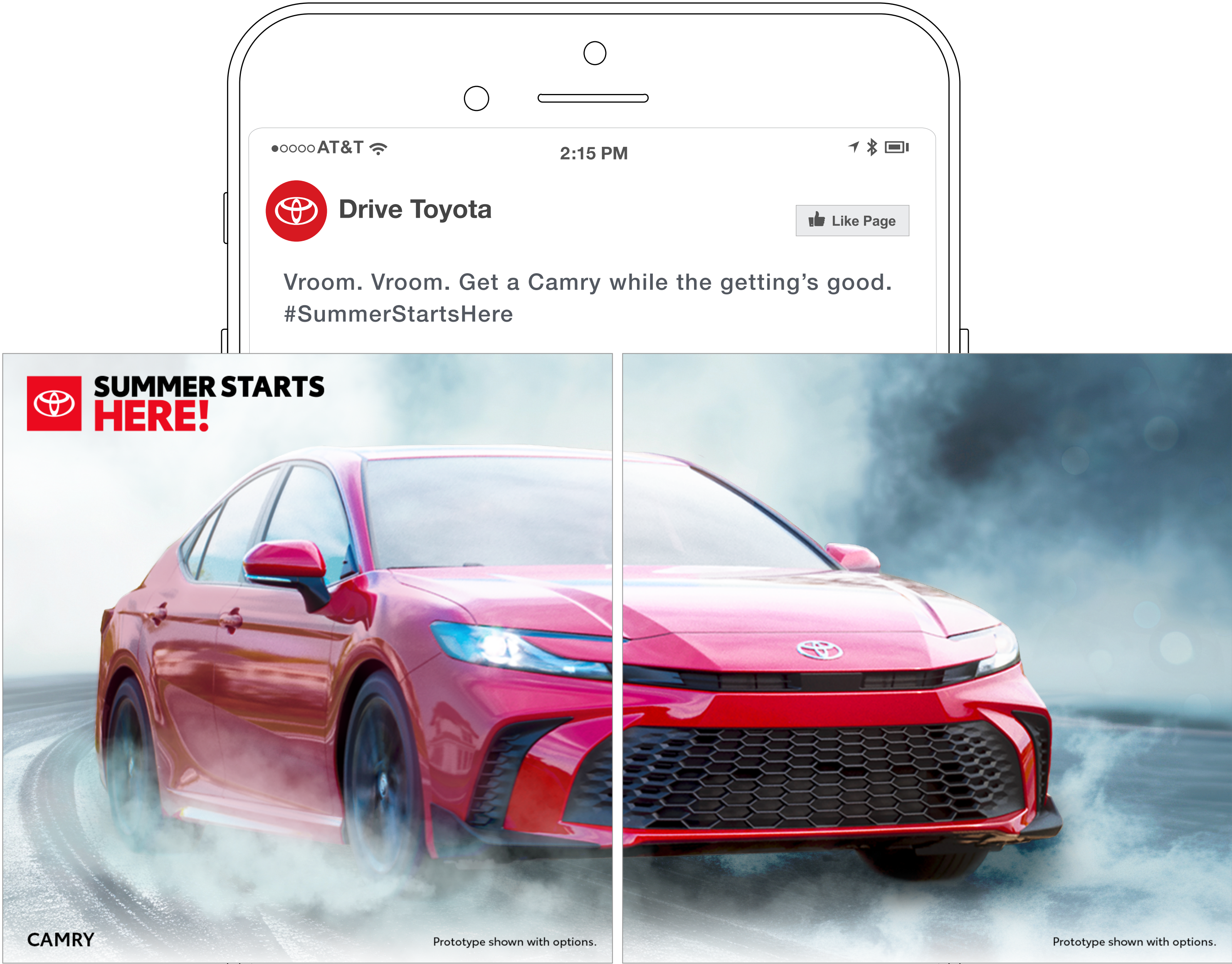
DATE:  
May 13, 2025

PLATFORM:  
Instagram

FORMAT:  
In-feed post

POST COPY:  
Vroom. Vroom. Get a Camry while the getting's good.  
#SummerStartsHere

ASSET LINK:  
Link





RAV4

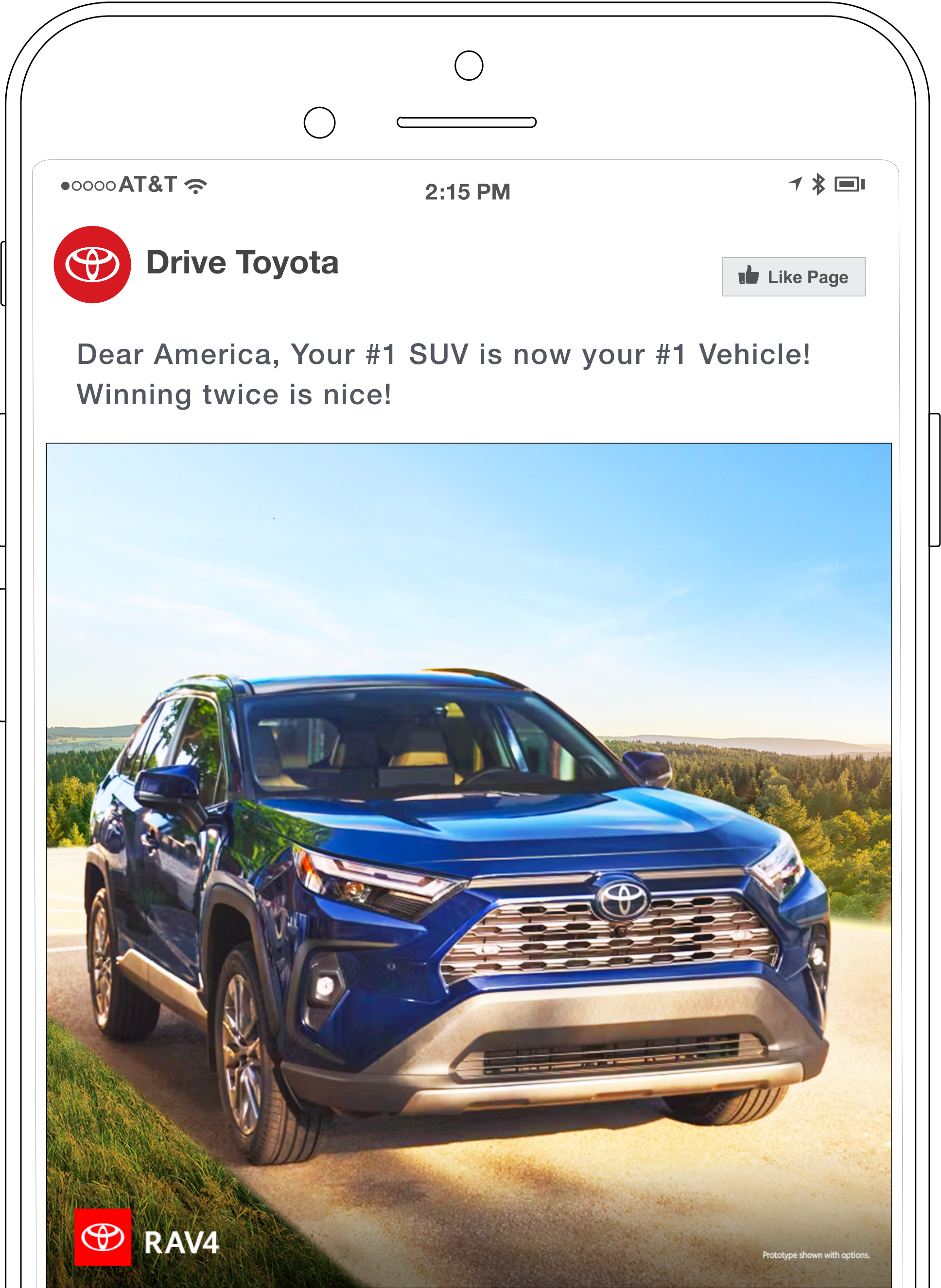
DATE:  
May 15, 2025

PLATFORM:  
Facebook  
Instagram

FORMAT:  
In-feed post

Dear America, Your #1 SUV is now your #1 Vehicle! Winning twice is nice!

ASSET LINK:  
Link





RAV4 PLUG-IN  
HYBRID

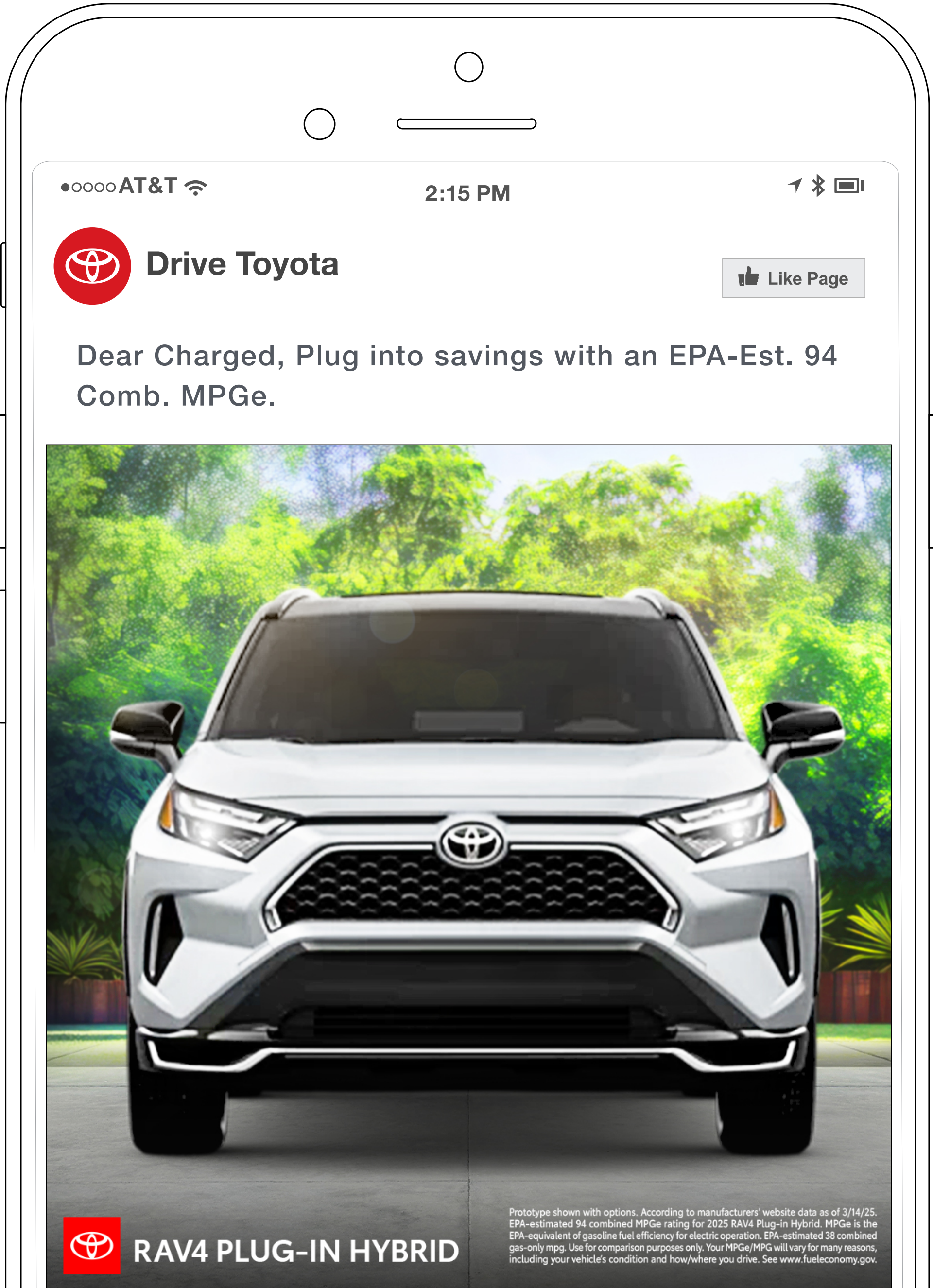
DATE:  
May 22, 2025

PLATFORM:  
Facebook  
Instagram

FORMAT:  
In-feed post

POST COPY:  
Dear Charged, Plug into  
savings with an EPA-Est. 94  
Comb. MPGe.

ASSET LINK:  
Link





MEMORIAL DAY

DATE:  
May 26, 2025

PLATFORM:  
Instagram

FORMAT:  
Story

POST COPY:  
Dear America, Keep our  
heroes in your hearts.

#MemorialDay

ASSET LINK:  
Link

