MARCH 2025

# WOMEN'S HISTORY MONTH

## DATE:

March 03, 2025

#### **PLATFORM:**

Instagram

#### **FORMAT:**

Story | Hashtag

#### **POST COPY:**

Dear Women, We honor you today and every day.

**#WOMENSHISTORYMONTH** 

#### **ASSET LINK:**



# WOMEN'S HISTORY MONTH

# **DATE:**

March 03, 2025

# **PLATFORM:**

Facebook Instagram

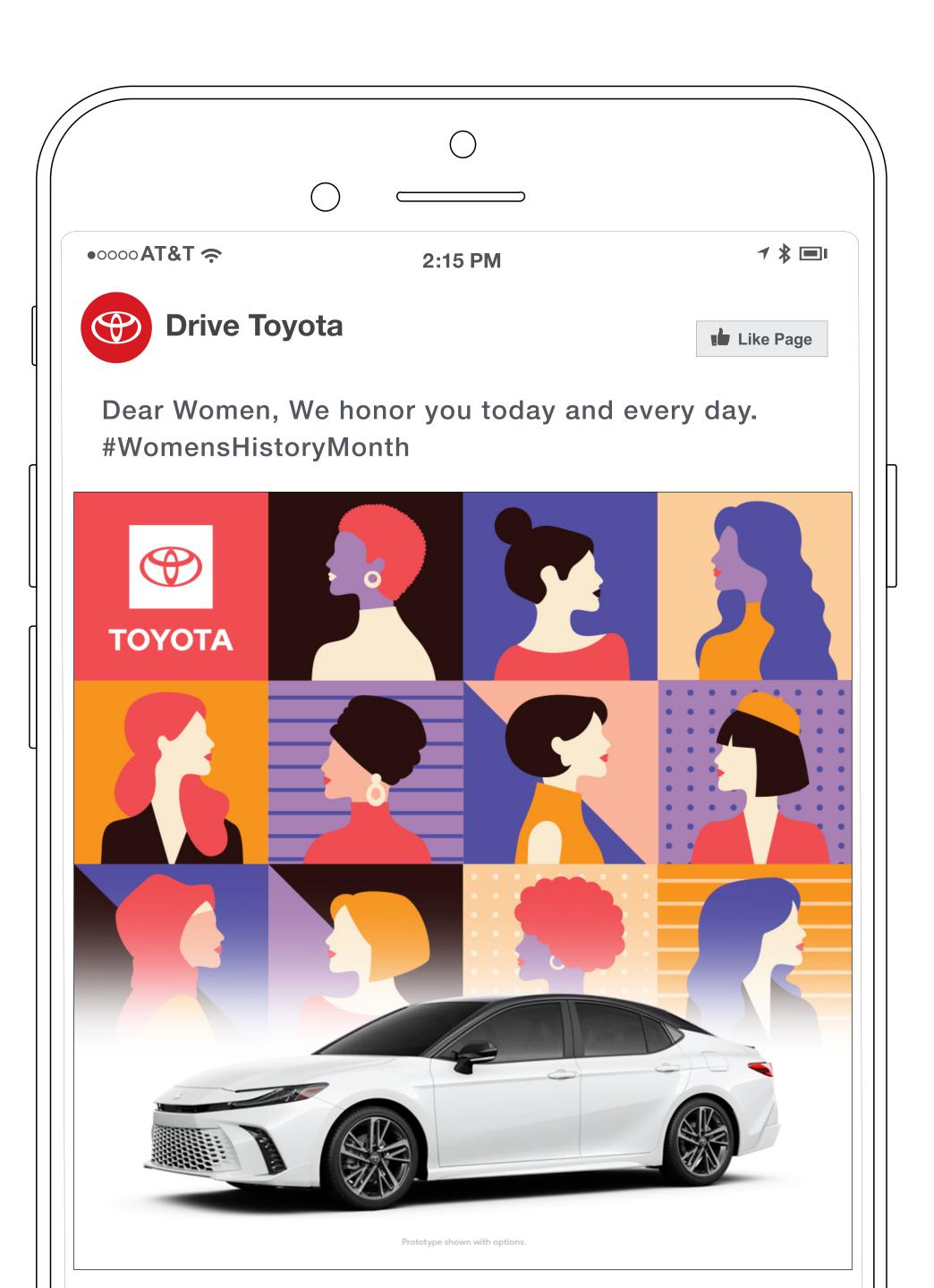
#### **FORMAT:**

In-feed post

# **POST COPY:**

Dear Women, We honor you today and every day.
#WomensHistoryMonth

#### **ASSET LINK:**



# **DAYLIGHT SAVINGS**

### DATE:

March 9, 2025

#### **PLATFORM:**

Instagram

#### **FORMAT:**

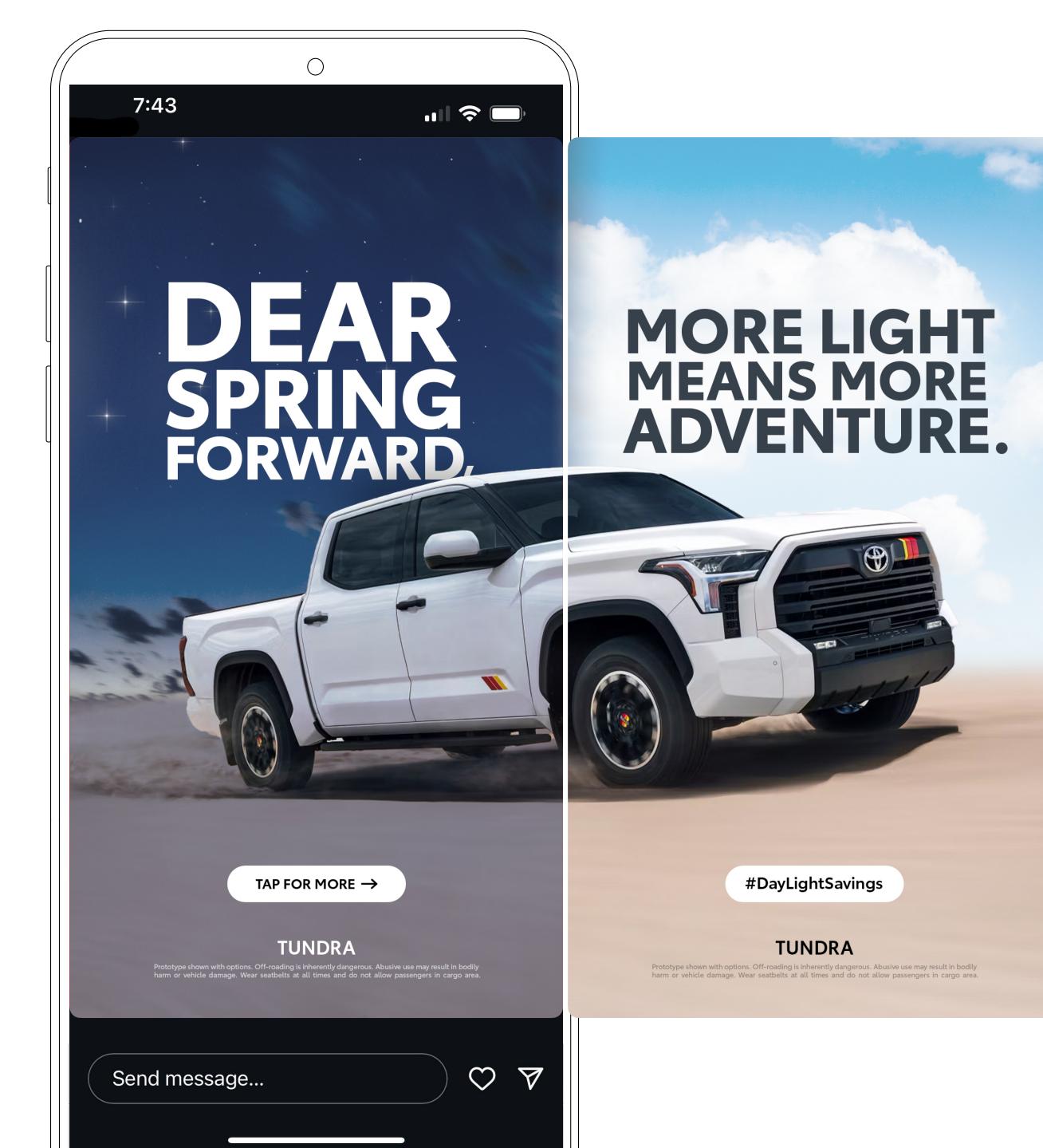
Story | Hashtag

#### **POST COPY:**

Dear Spring Forward,
More light means more
adventure.

#DAYLIGHTSAVINGS

#### **ASSET LINK:**



# **DAYLIGHT SAVINGS**

#### DATE:

March 9, 2025

#### **PLATFORM:**

Facebook Instagram

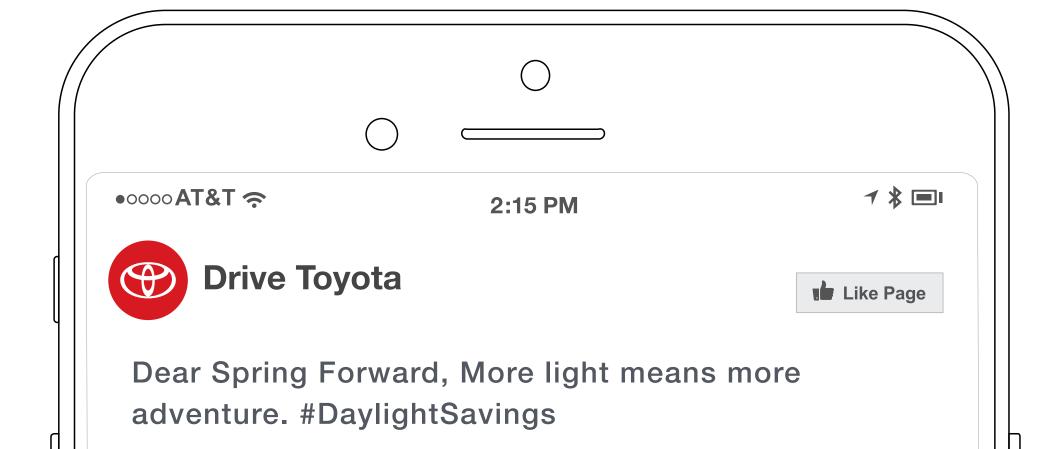
# **FORMAT:**

In-feed post

# **POST COPY:**

Dear Spring Forward, More light means more adventure. #DaylightSavings

#### **ASSET LINK:**





# ST. PATRICK'S DAY PRIUS

# **DATE:**

March 17, 2025

# **PLATFORM:**

Facebook Instagram

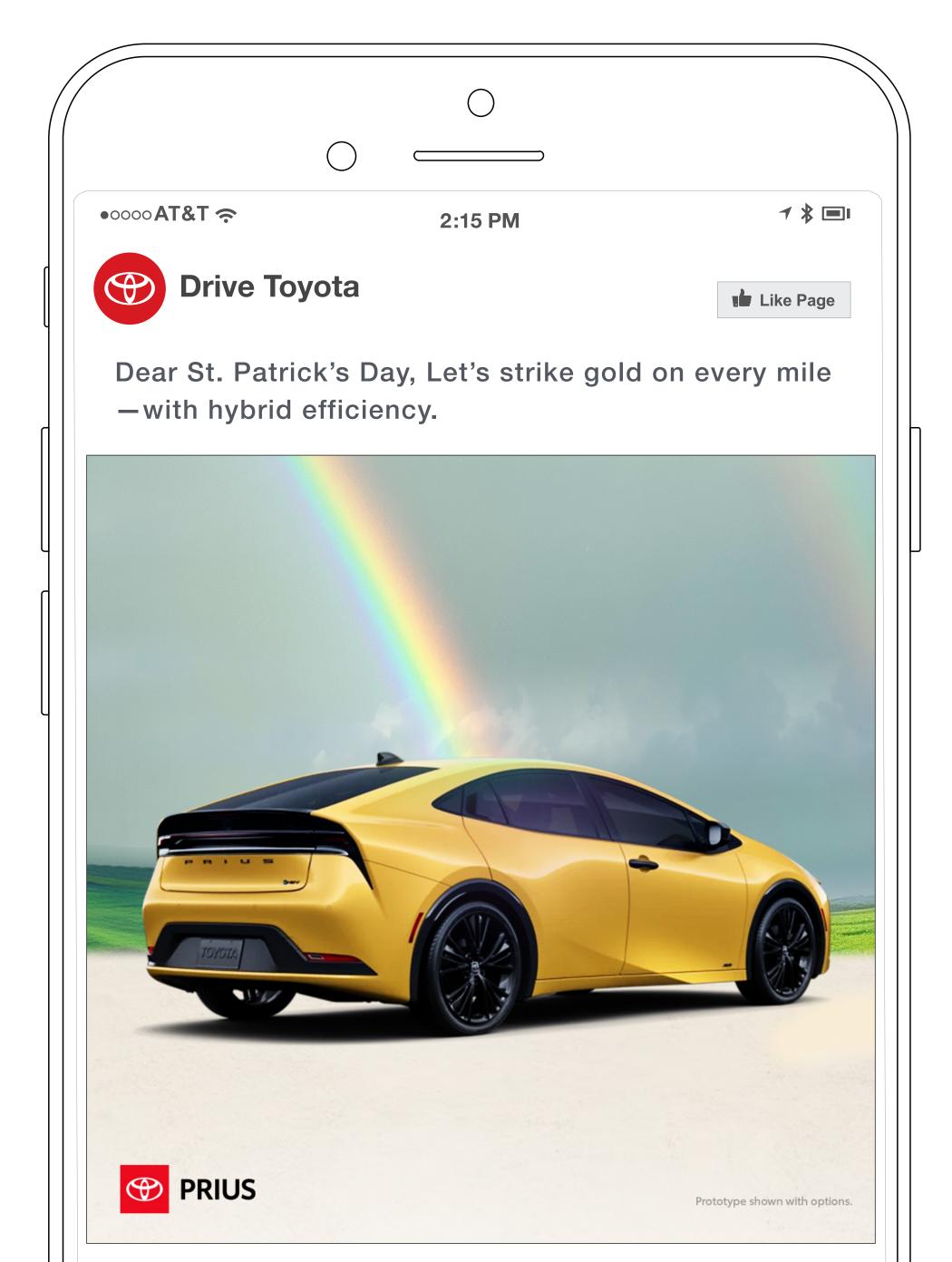
#### **FORMAT:**

In-feed post

# **POST COPY:**

Dear St. Patrick's Day, Let's strike gold on every mile—with hybrid efficiency.

#### **ASSET LINK:**



# ST. PATRICK'S DAY PRIUS

#### DATE:

March 17, 2025

#### **PLATFORM:**

Instagram

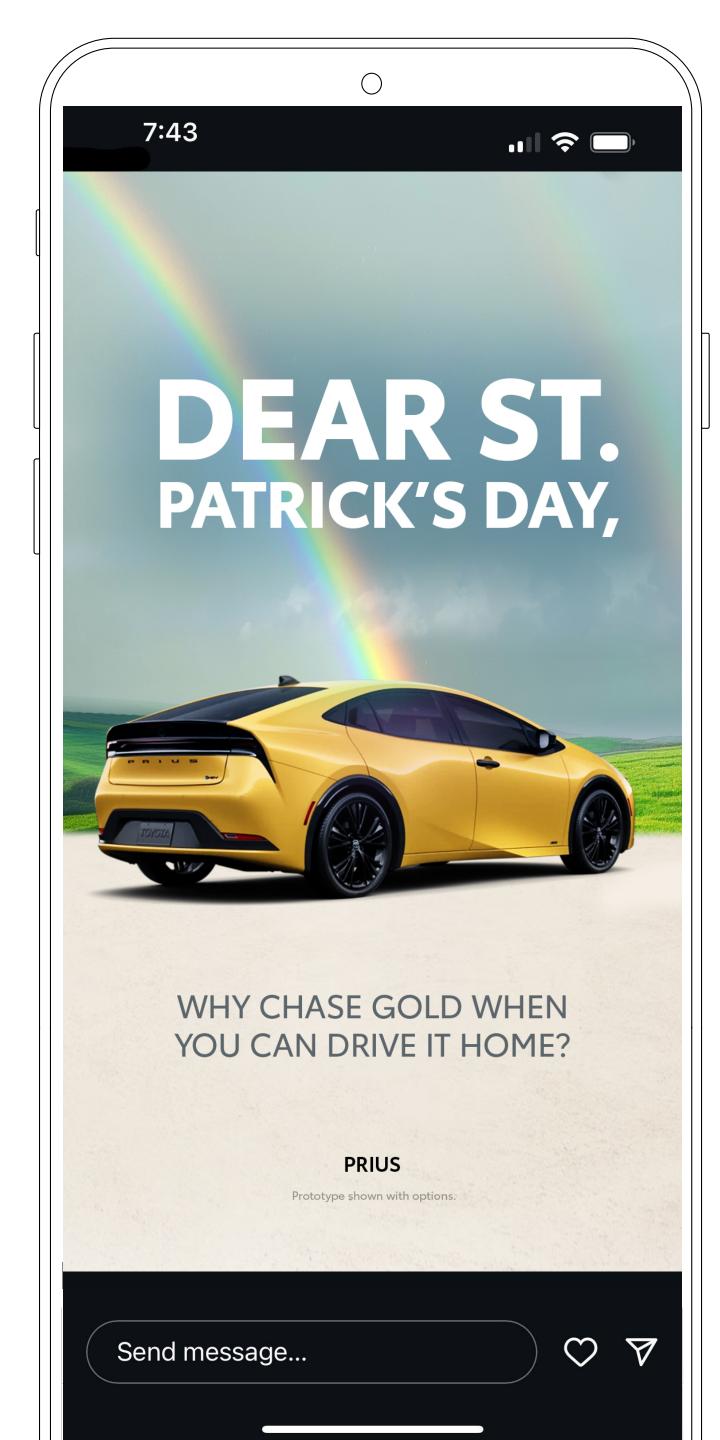
#### **FORMAT:**

Story

# **POST COPY:**

Dear St. Patrick's Day,
Why chase gold when you
can drive it home?

#### **ASSET LINK:**



# COROLLA CROSS HYBRID

# DATE:

March 21, 2025

#### **PLATFORM:**

Instagram

#### **FORMAT:**

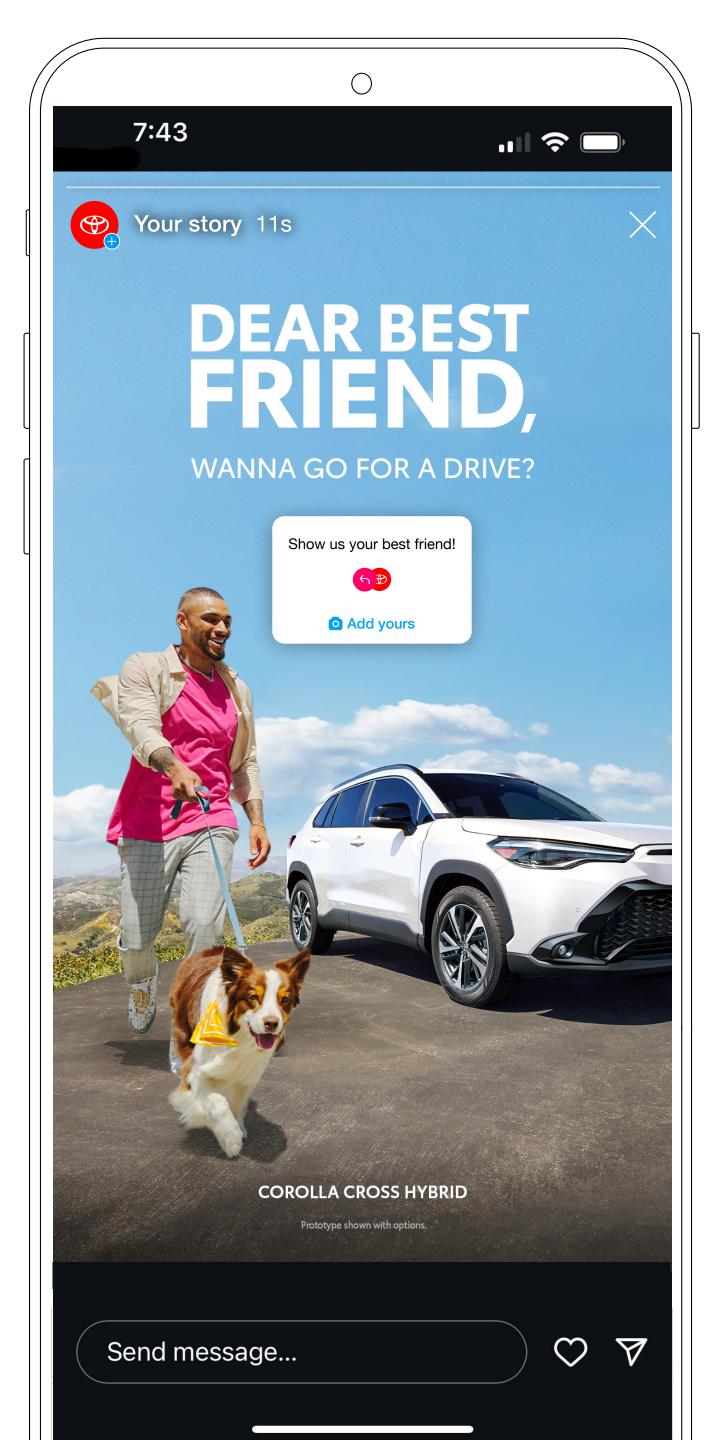
Story | Add Yours

# **POST COPY:**

Dear Best Friend, Wanna go for a drive?

Show us your best friend!

#### **ASSET LINK:**



# COROLLA CROSS HYBRID

## DATE:

March 21, 2025

# **PLATFORM:**

Facebook Instagram

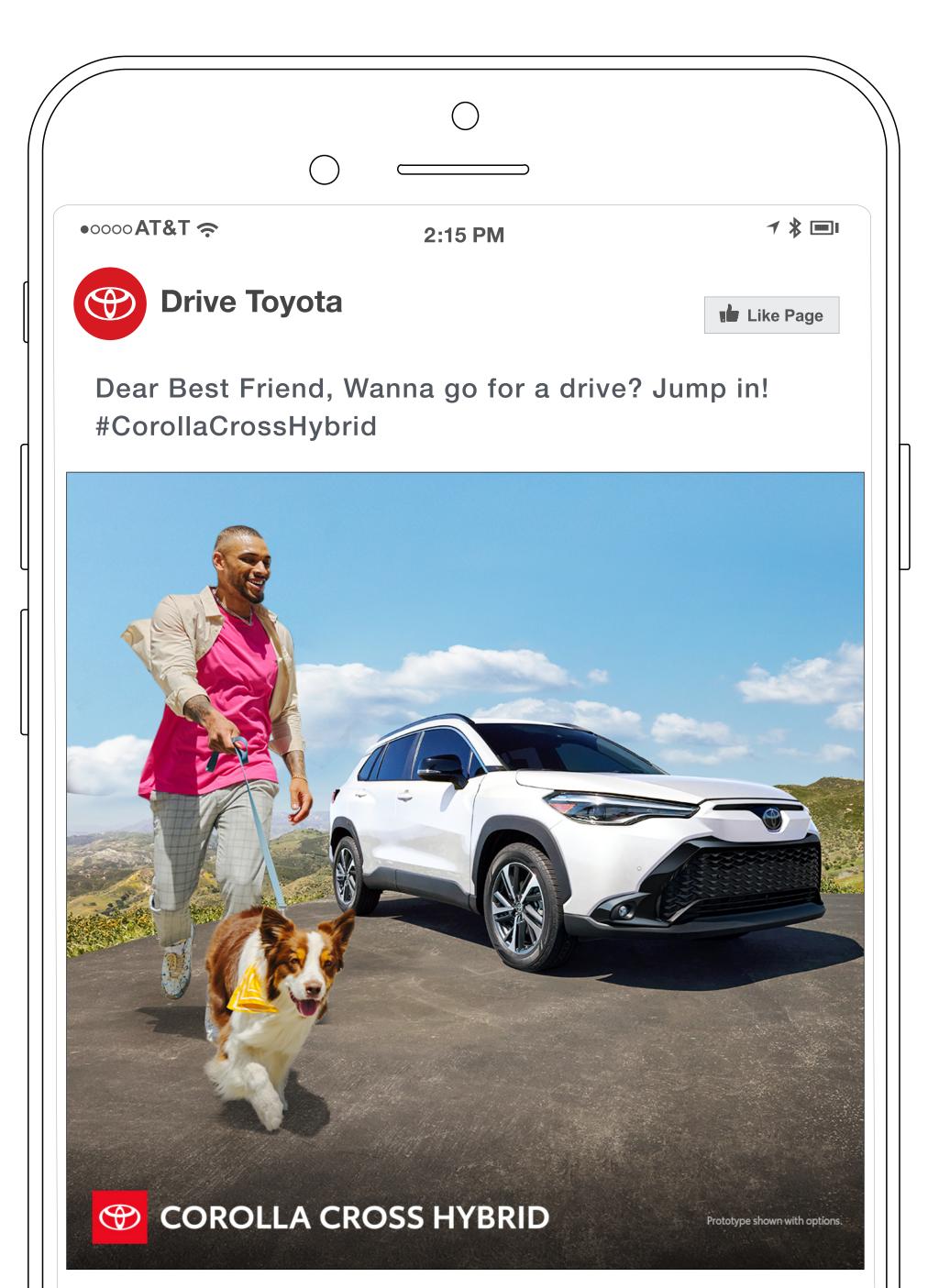
#### **FORMAT:**

In-feed post

# **POST COPY:**

Dear Best Friend, Wanna go for a drive? Jump in! #CorollaCrossHybrid

#### **ASSET LINK:**



# **PRIUS**

# DATE:

March 31, 2025

# **PLATFORM:**

Facebook Instagram

#### **FORMAT:**

In-feed post

# **POST COPY:**

Dear Efficiency, Here's to endless miles—and extra savings.

# **ASSET LINK:**

