

NATIONAL PET DAY

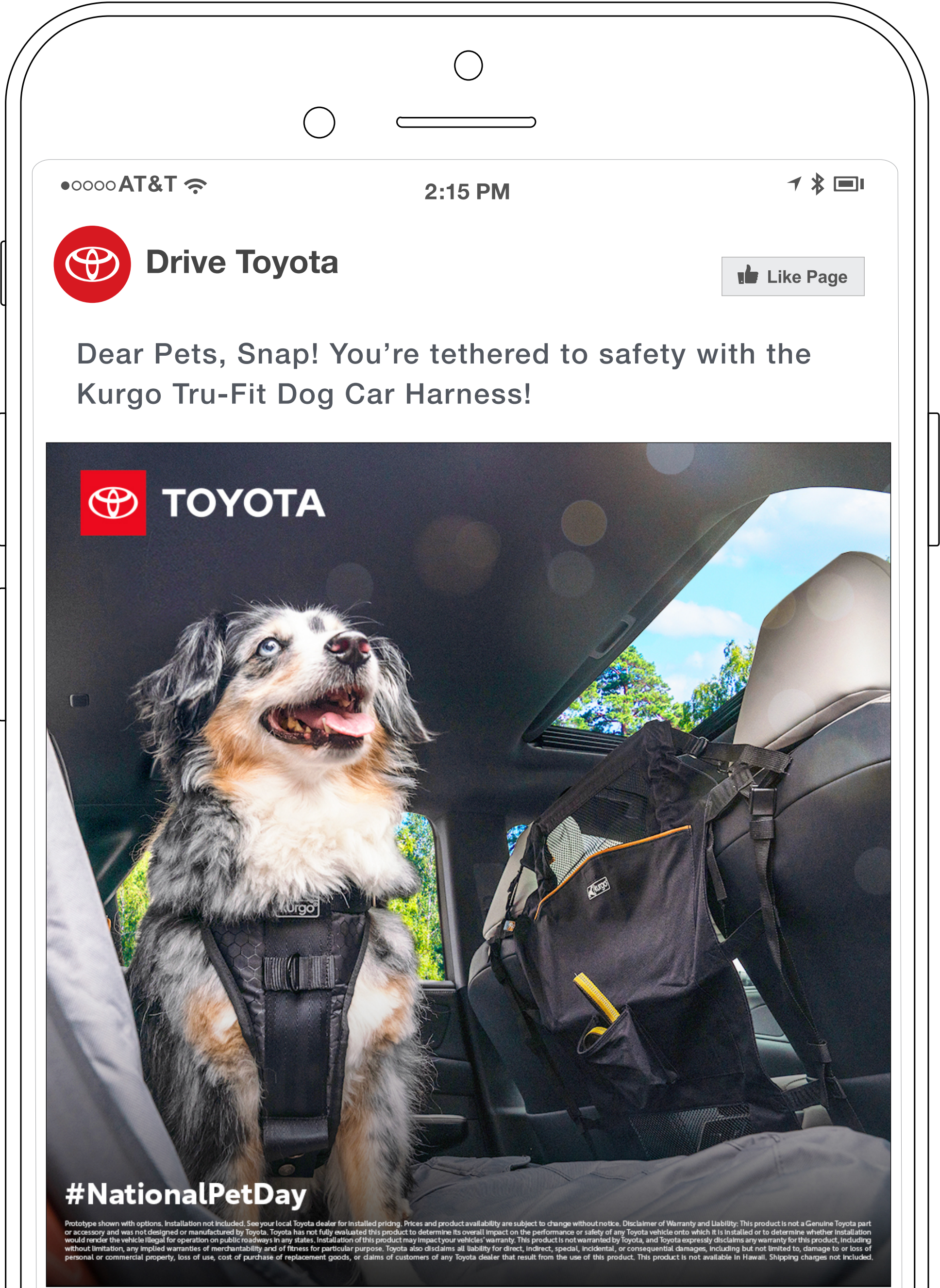
DATE:
April 11, 2025

PLATFORM:
Facebook
Instagram

FORMAT:
In-feed post

POST COPY:
Dear Pets, Snap! You're tethered to safety with the Kurgo Tru-Fit Dog Car Harness!

ASSET LINK:
Link



NATIONAL PET DAY

DATE:
April 11, 2025

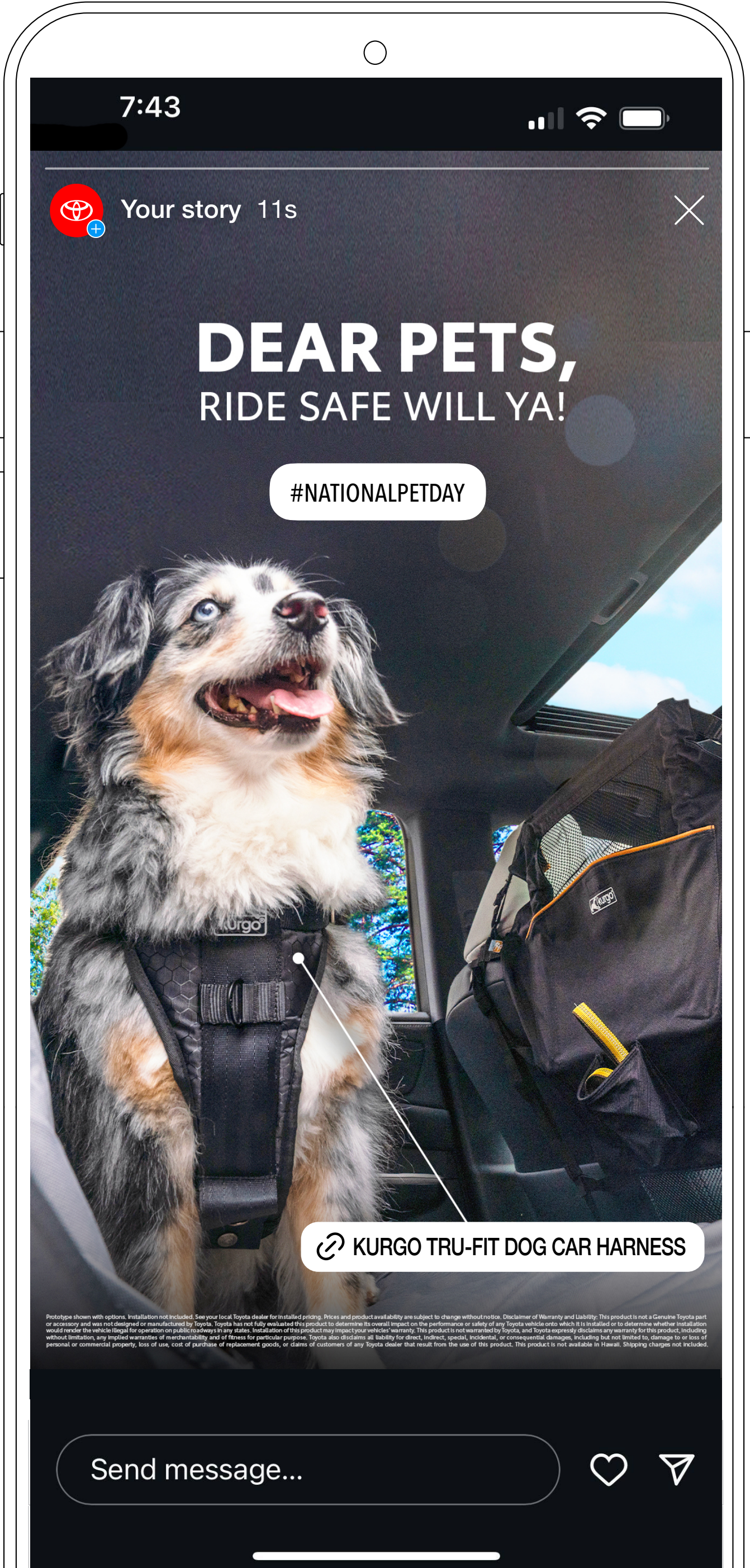
PLATFORM:
Instagram

FORMAT:
Story | Hashtag | Link

POST COPY:
DEAR PETS,
RIDE SAFE WILL YA!
#NATIONALPETDAY

LINK: Tru-Fit Dog Car Harness.
<https://autoparts.toyota.com/products/product/kurgo-enhanced-strength-tru-fit-large-dog-car-harness-associated-accessory-products-aap-ptn598923j>

ASSET LINK:
Link



CAMRY

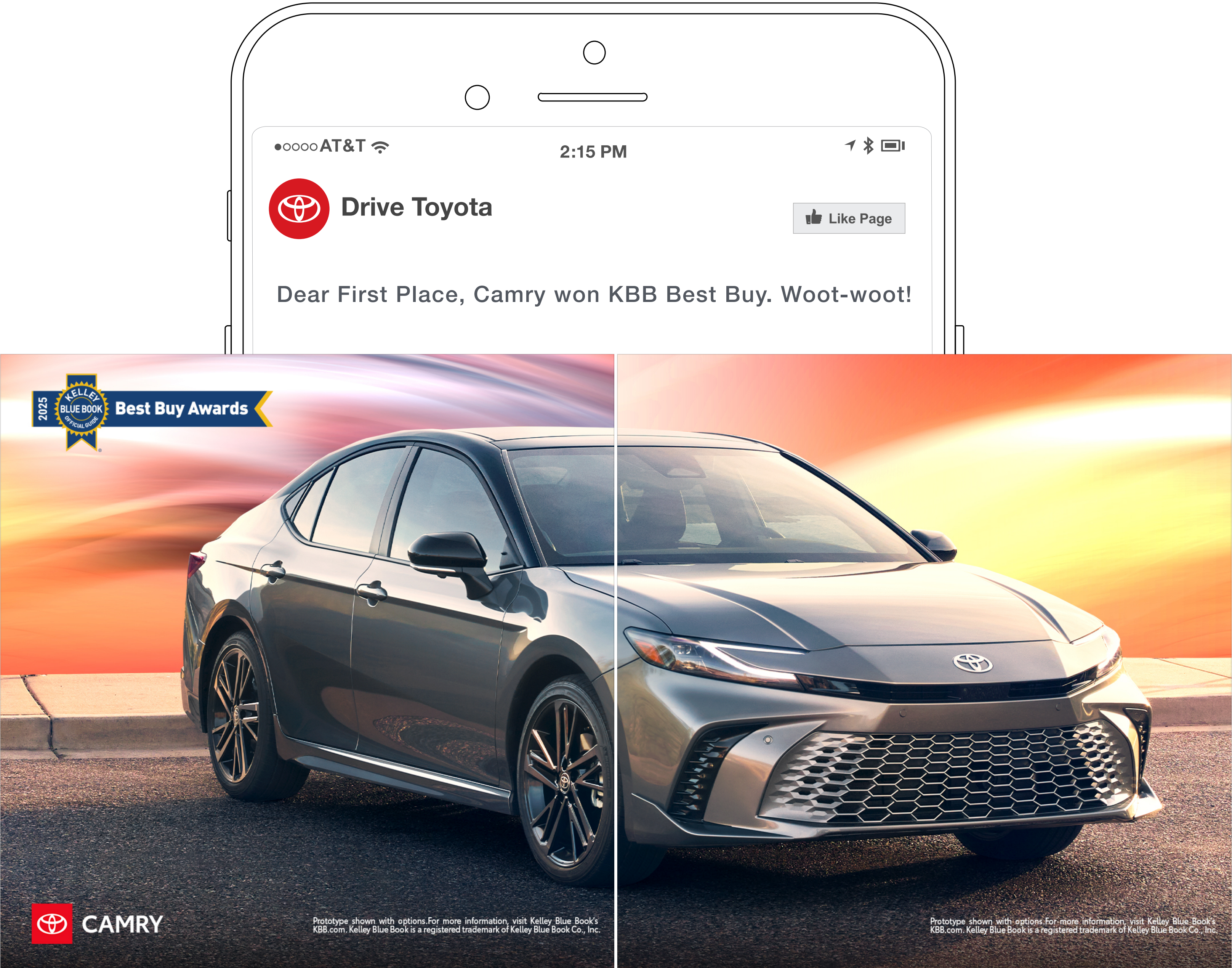
DATE:
April 15, 2025

PLATFORM:
Facebook
Instagram

FORMAT:
In-feed post

POST COPY:
Dear First Place, Camry won KBB Best Buy. Woot-woot!

ASSET LINK:
Link



BZ4X

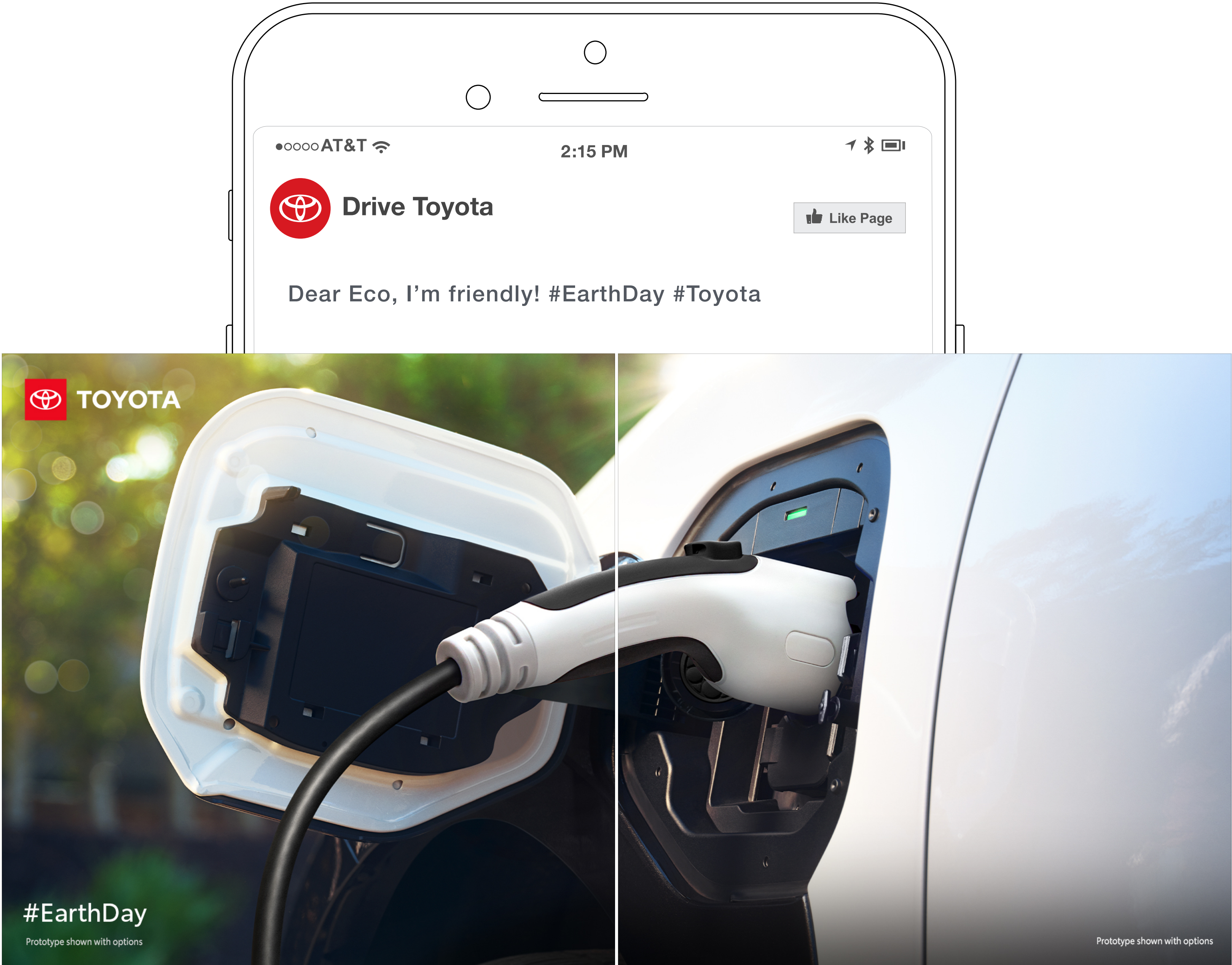
DATE:
April 22, 2025

PLATFORM:
Facebook
Instagram

FORMAT:
In-feed post

POST COPY:
Dear Eco, I'm friendly!
#EarthDay #Toyota

ASSET LINK:
Link



BZ4X

DATE:
April 22, 2025

PLATFORM:
Instagram

FORMAT:
Story | Hashtag | Link
<https://www.toyota.com/bz4x/>

POST COPY:
Dear Eco, I’m friendly!

#EarthDay
Link: SEE THE bZ4X

ASSET LINK:
Link

