

bZ4X

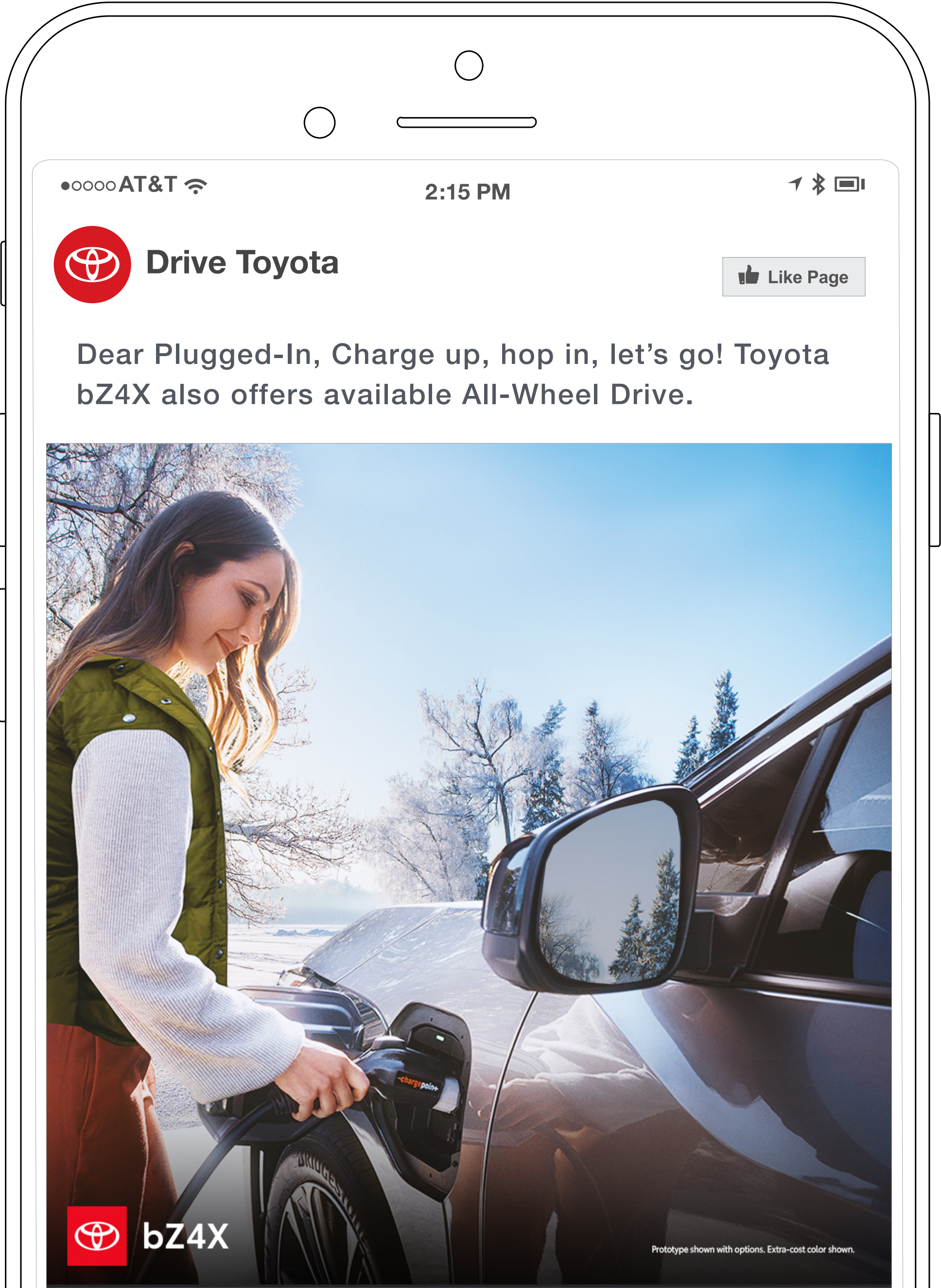
DATE:
January 9, 2025

PLATFORM:
Facebook
Instagram

FORMAT:
In-feed post

POST COPY:
Dear Plugged-In, Charge up, hop in, let's go! Toyota bZ4X also offers available All-Wheel Drive.

ASSET LINK:
Link



RAV4

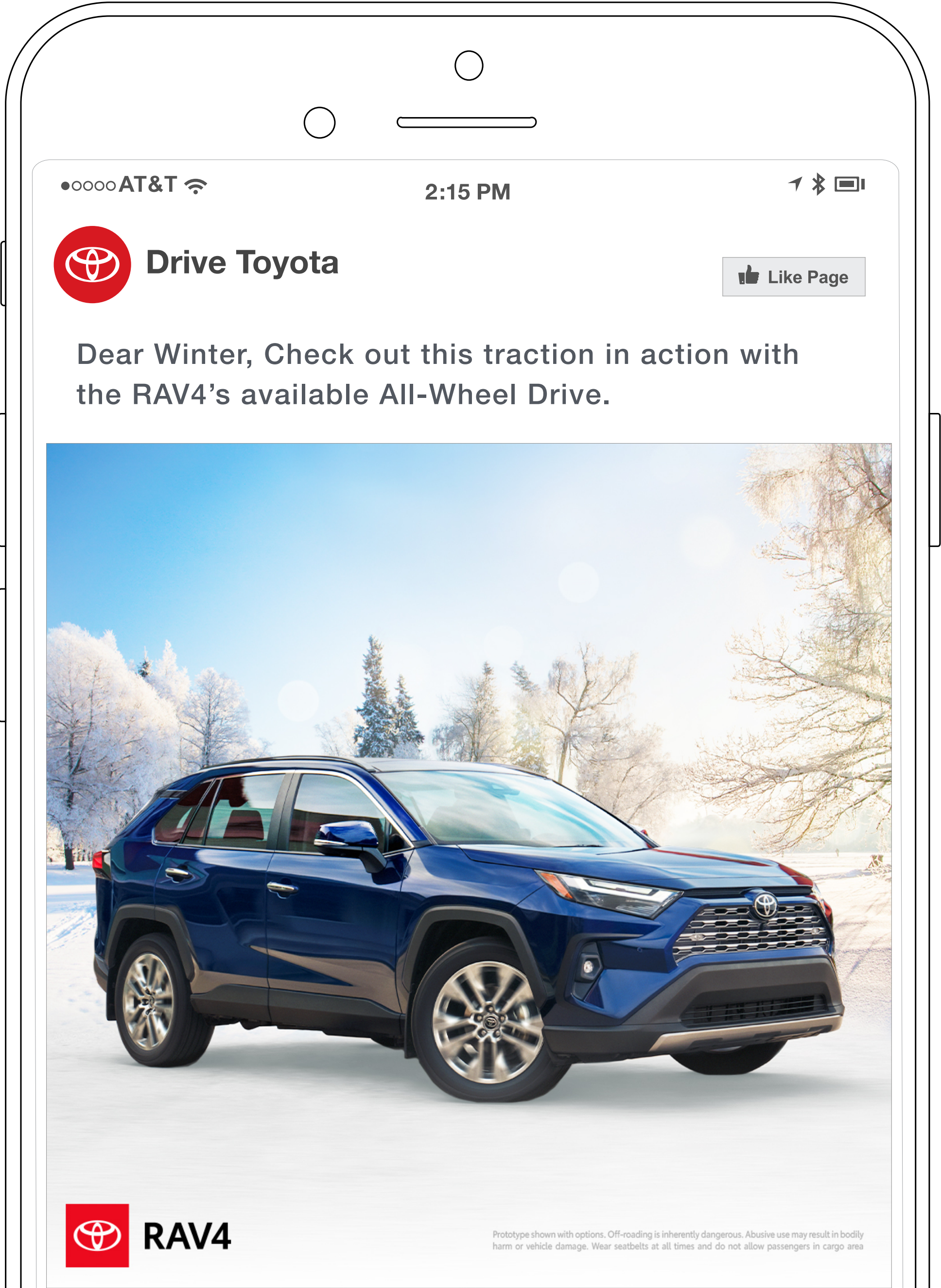
DATE:
January 17, 2025

PLATFORM:
Facebook
Instagram

FORMAT:
In-feed post

POST COPY:
Dear Winter, Check out this traction in action with the RAV4's available All-Wheel Drive.

ASSET LINK:
Link



4RUNNER

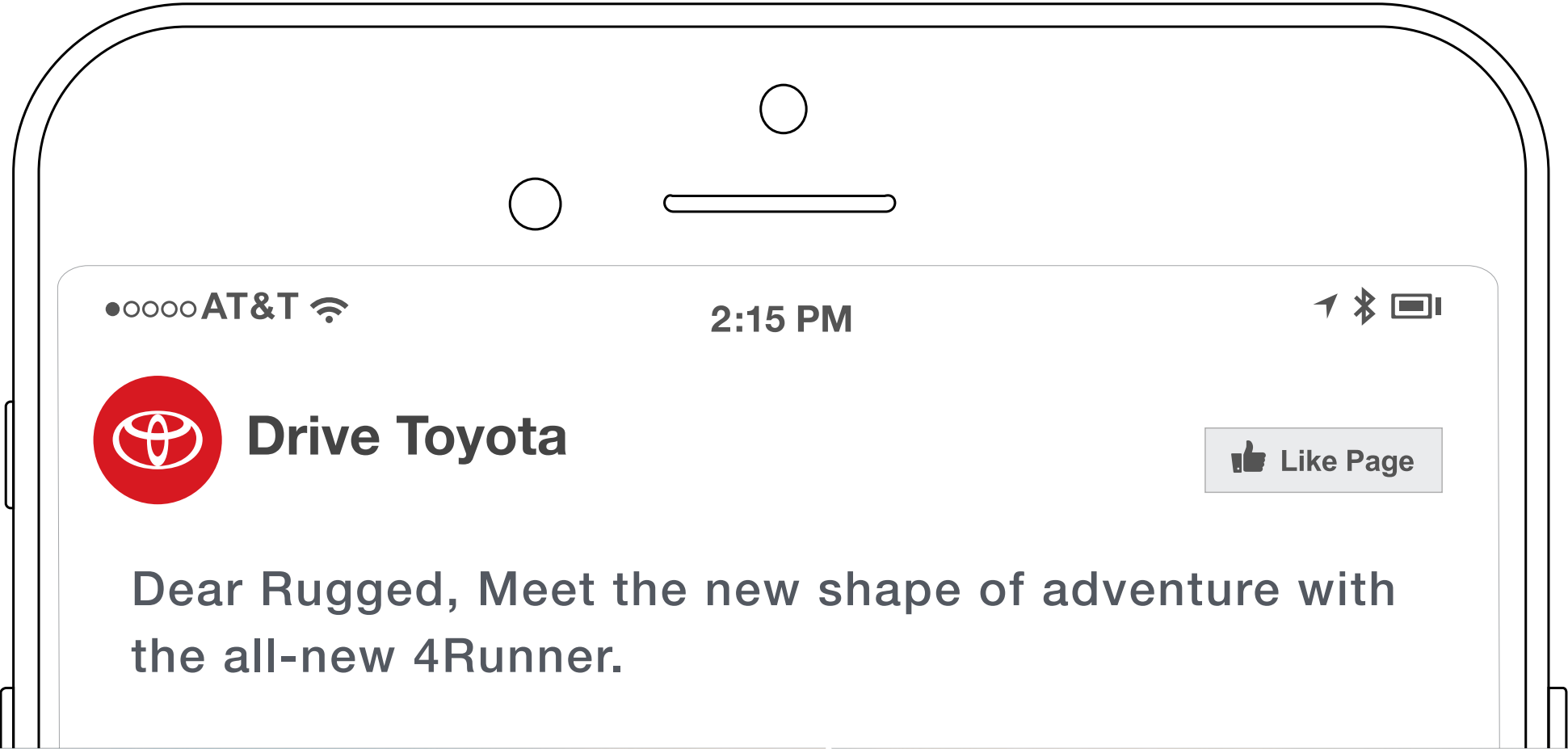
DATE:
January 21, 2025

PLATFORM:
Facebook
Instagram

FORMAT:
In-feed post

POST COPY:
Dear Rugged, Meet the new shape of adventure with the all-new 4Runner.

ASSET LINK:
Link



CAMRY

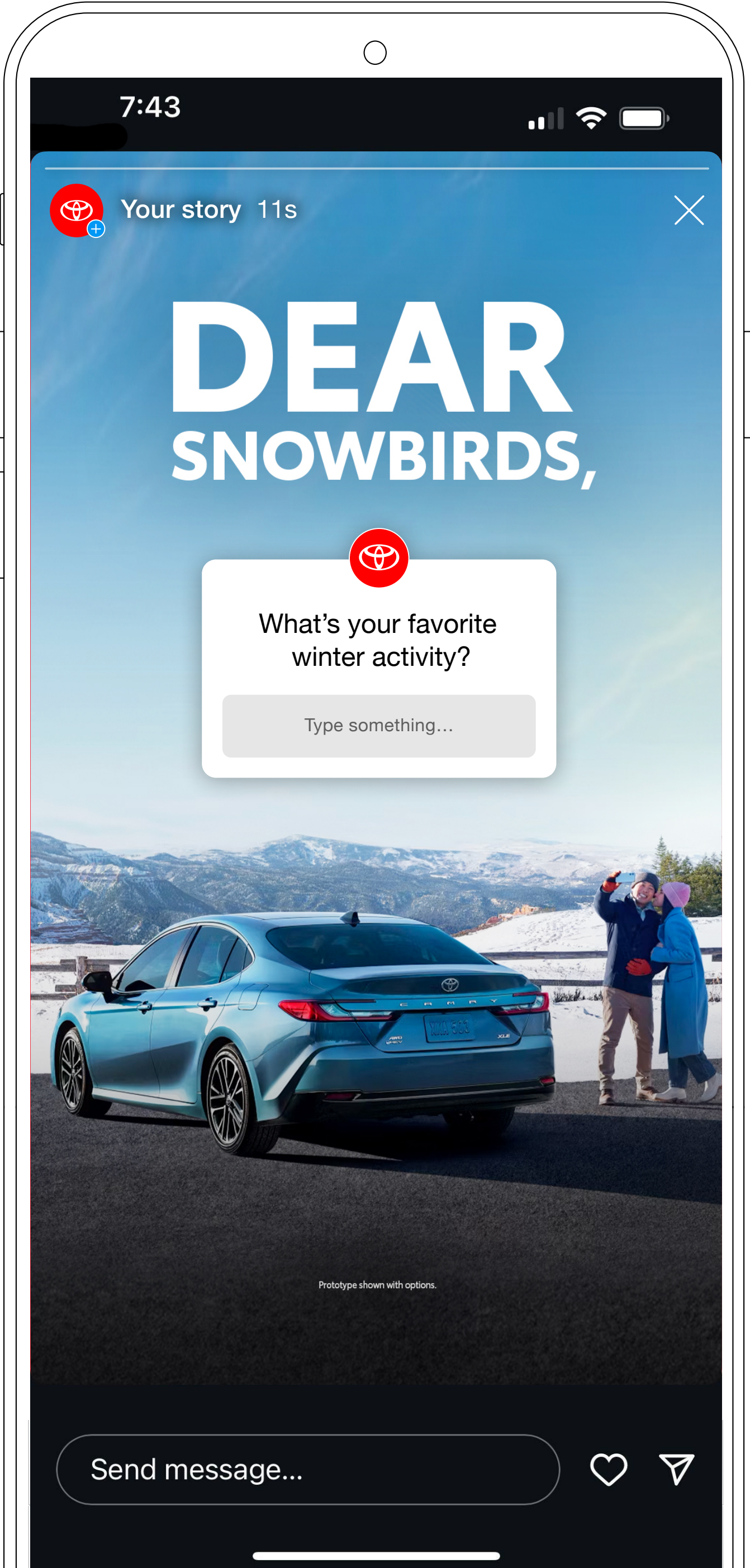
DATE:
January 24, 2025

PLATFORM:
Instagram

FORMAT:
Story | Question

POST COPY:
Dear Snowbirds, What’s
your favorite winter activity?

ASSET LINK:
Link



CAMRY : LUNAR
NEW YEAR

DATE:
January 29, 2025

PLATFORM:
Instagram

FORMAT:
Story | Question | Hashtag

POST COPY:
Dear Lunar New Year,
You're the year of _____.

#GongHoFatChoi

ASSET LINK:
Link

